

## CHRISTIAN CHAPEL ACADEMY CORPORATE PARTNERSHIP PROGRAM

|   | 2016-17 Sponsorship and Benefits |                     |                 |                   |                   |               |                |                       |
|---|----------------------------------|---------------------|-----------------|-------------------|-------------------|---------------|----------------|-----------------------|
| <i>Highlighted areas show advertising and promotion incentives</i>  | Eagle<br>\$10,000                | Platinum<br>\$5,000 | Gold<br>\$2,500 | Silver<br>\$1,500 | Bronze<br>\$1,000 | Blue<br>\$500 | White<br>\$250 | Charitable<br>Partner |
| Promotion and Like on CCA Facebook page with a link to your website   | 10x                              | 8x                  | 5x              | 3x                | 2x                |               |                |                       |
| Recognition in the playbill for Christmas and spring concerts   | X                                | X                   | X               | X                 |                   |               |                |                       |
| Mention of your company at home athletic events when possible   | X                                | X                   | X               | X                 | x                 |               |                |                       |
| Link to your website from CCA website   | X                                | X                   | X               | X                 | x                 |               |                |                       |
| Promotion in the Weekly CCA News email throughout the year  | 10x                              | 8x                  | 5x              | 3x                | 2x                |               |                |                       |
| Inclusion in the new family welcome packet  | X                                | X                   | X               | X                 |                   |               |                |                       |
| Listed in CCA student yearbooks   | X                                | X                   | X               | X                 | x                 | x             | x              | x                     |
| Opportunity to promote business with a flyer or marketing piece to CCA families – one corporate partner will be highlighted each week | X                                | X                   |                 |                   |                   |               |                |                       |
| Opportunity to promoted business with a flyer or marketing piece to CCA grandparents on Grandparents' Day                             | X                                | X                   |                 |                   |                   |               |                |                       |
| Listed on sponsor-level banner in the gymnasium   | X                                | X                   | X               | X                 |                   |               |                |                       |
| Listed on flat-screen TV's throughout the school  | X                                | X                   | X               | X                 | X                 | X             | X              | x                     |
| Acknowledgment certificate to your office   | X                                | X                   | X               | X                 | x                 |               |                |                       |
| Opportunity to speak on education topics within your area of expertise twice a year (if it fits within the CCA curriculum)            | 2x                               | 2x                  | 1x              |                   |                   |               |                |                       |

